

# 3 KEY FINDINGS ABOUT NETWORK TRAFFIC ANALYSIS (NTA) FOR SOCs

Source: Cybersecurity Insiders, Cybersecurity Research Division - 2019  
Survey conducted among professionals working in enterprise cybersecurity and at Security Operations Centers (SOCs) operated by Managed Security Service Providers (MSSPs)

#1

## NTA Adoption is Growing Rapidly



► What are your plans regarding NTA?

52%



We already use NTA

35%



We plan to deploy NTA within the next 12 months

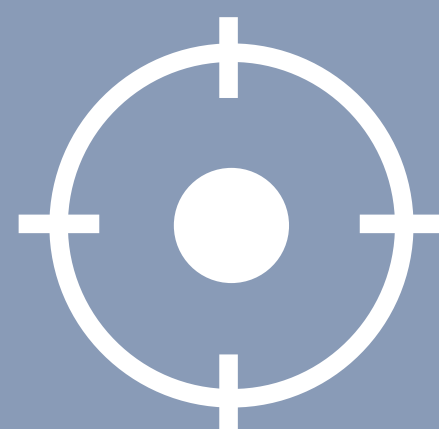
13%



We don't plan to use NTA

#2

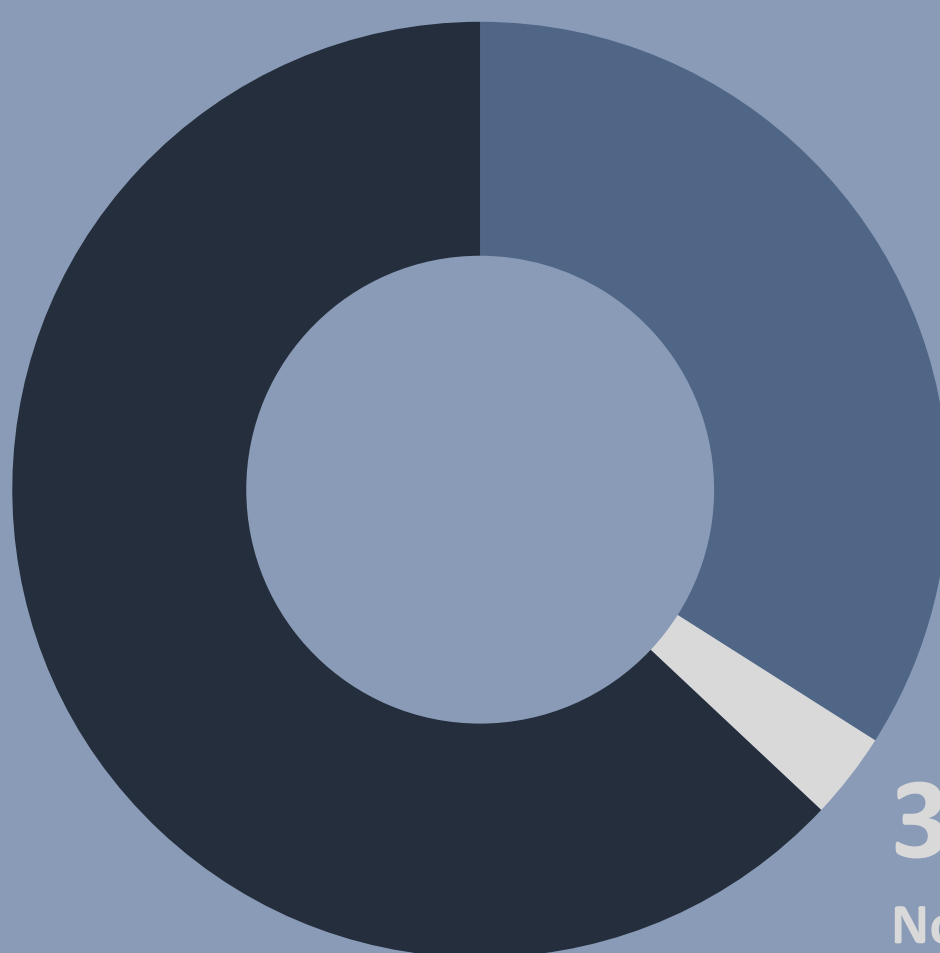
## Solid Awareness that DPI is Crucial to NTA



► For NTA, would you say that traffic information gathered by a DPI sensor is...

63%

Of crucial importance



35%

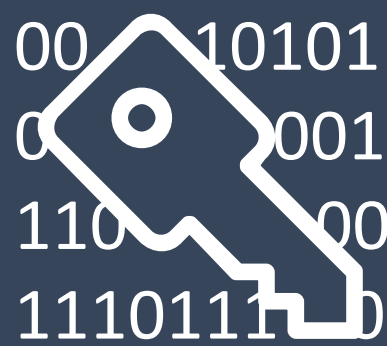
Somewhat important

3%

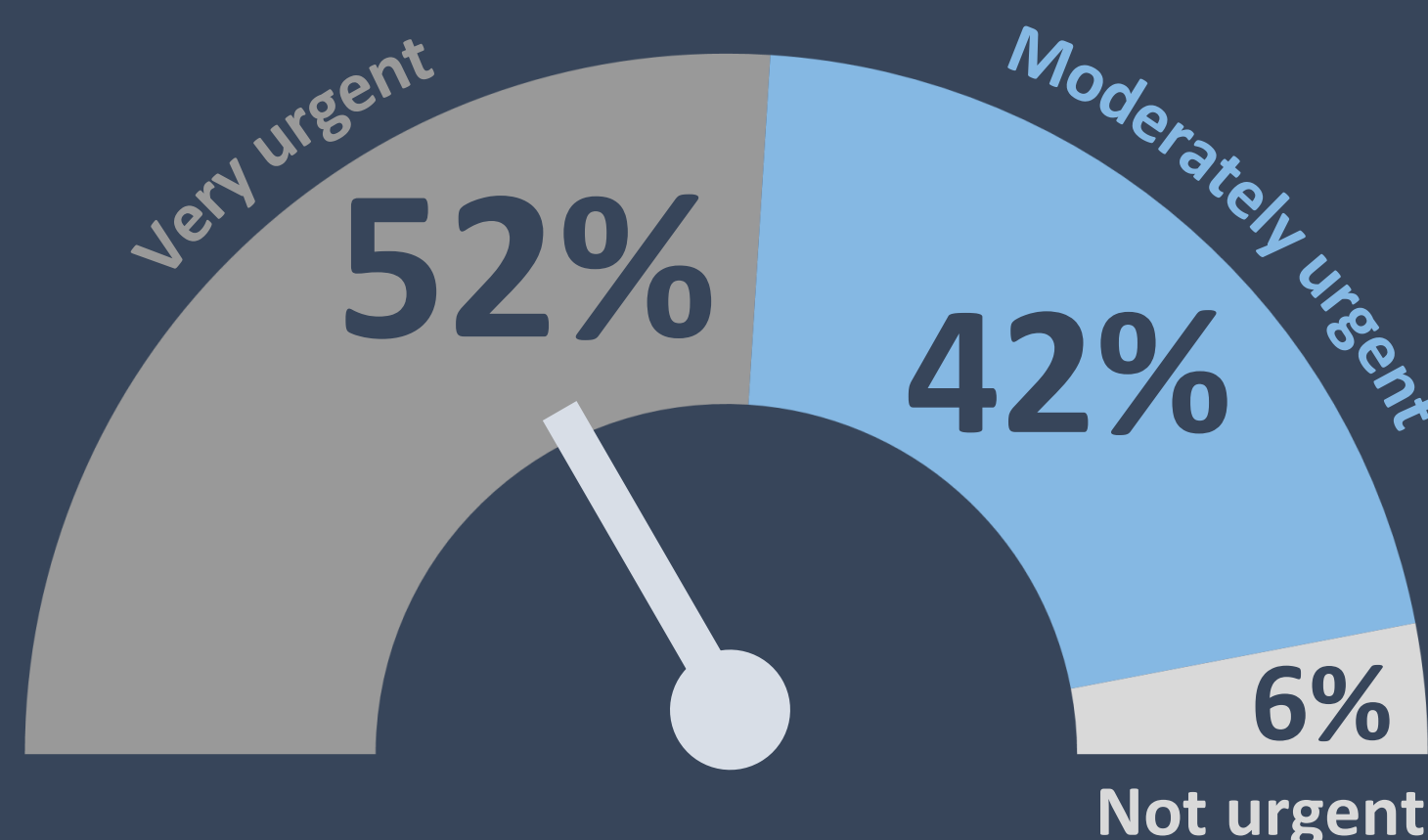
Not important at all

#3

## Encryption is a Top Driver of NTA Demand



► How urgent is it to gain greater insight into encrypted traffic in your network environment?



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